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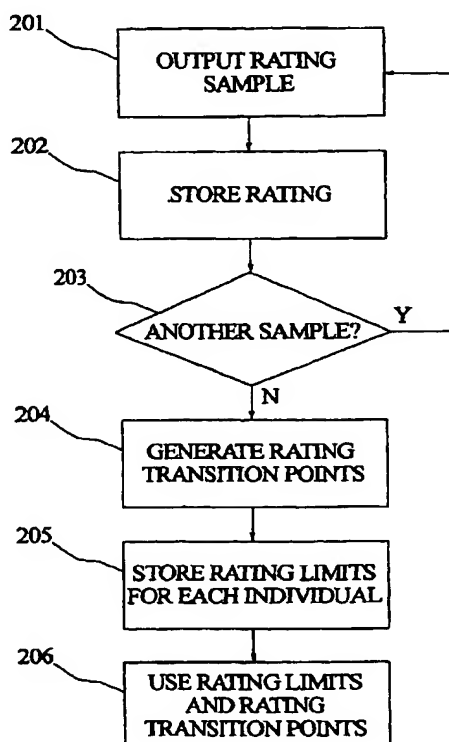
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(54) Title: METHOD AND APPARATUS FOR PERSONALIZING RATING LIMITS IN A PARENTAL CONTROL SYSTEM



(57) **Abstract:** A method and apparatus enables users to personalize the rating limits used for content blocking in parental control systems. According to an exemplary embodiment, an apparatus (100) includes an interface (40) for detecting a user input indicating the acceptability of a rating sample having a first rating from a first source. A processor (50) generates a first transition point based on the user input and the first rating, and uses the first transition point to determine whether data from the first source is output or blocked.